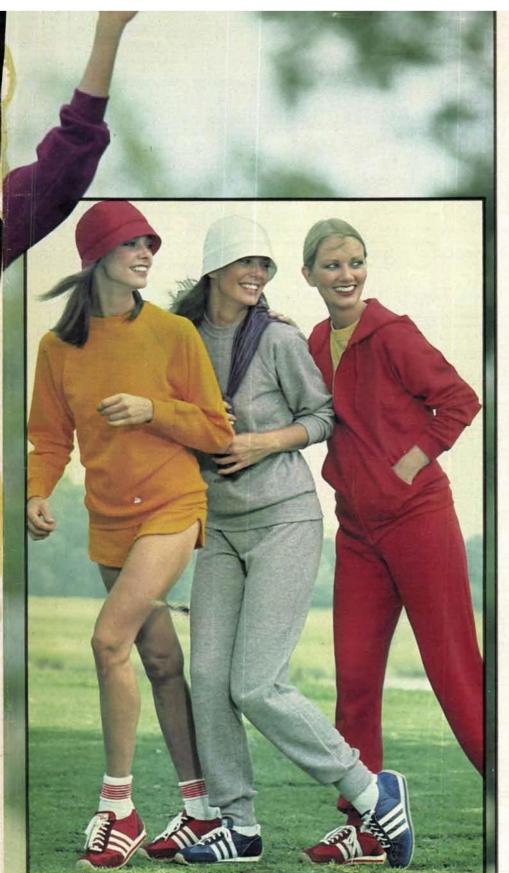


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#### The Winner II Sports Shoe

Lightweight nylon with sueded split-leather upper. Padded topline. Imported. Treaded rubber sole. Cushioned insole. Padded arch.

SIZES, COLORS, ORDER INFO: Women's medium: 5M, 51/2M, 6M, 61/2M, 7M, 71/2M, 8M, 81/2M, 9M, 91/2 M. 10 M. Blue also in size 11 M. State size. 76 K 57502F—Red 76 K 57501F—Blue 76 K 57506F-Green



FABRIC: All colors except gray are of Creslan\* acrylic and cotton knit. Gray fabric is a knit blend of Creslan® acrylic, cotton and rayon for added softness . . . all are fleeced inside for warmth, comfort and absorbency.

CARE: Machine wash, warm; line or tumble dry (white . . . line dry only).

#### (1) The Crew-neck Sweatshirt

only \$7

DETAILING: Pullover style has long raglan sleeves . . . gusset under arms gives freedom of movement. Rib-knit neck, cuffs and bottom.

SIZES, COLORS AND ORDERING INFO: Misses' sizes S(8-10); M(12-14); L(16-18).

T7 K 6412F-Royal blue

T7 K 6410F-Fuchsia

T7 K 6408F-Bright green

T7 K 6413F-White

T7 K 6407F-Bright yellow

T7 K 6411F-Bright red

T7 K 6409F-Heather gray State S. M or L. Shpg. wt. 10 oz. . . . . . . . \$7.00

#### (2) The Racing Shorts

only \$5

DETAILING: Pull-on style has an elasticized waistband. Rib-knit edge around curved leg openings. Length about 10 inches.

SIZES, COLORS AND ORDERING INFO:

Misses' sizes S(8-10); M(12-14); L(16-18).

T7 K 6426F-Royal blue

T7 K 6424F-Fuchsia

T7 K 6422F-Bright green

T7 K 6427F-White

T7 K 6421F-Bright yellow

T7 K 6425F-Bright red T7 K 6423F-Heather gray

State S. M or L. Shpg. wt. 5 oz. . . . . . . . . . \$5.00

#### (3) The Hooded Sweatshirt

only \$11

DETAILING: Front zipper closing: drawstring hood; two front handwarmer pockets; long sleeves. Ribbed-knit cuffs and bottom.

SIZES, COLORS AND ORDERING INFO: Misses' sizes S(8-10); M(12-14); L(16-18).

T7 K 6419F-Royal blue

T7 K 6417F-Fuchsia

T7 K 6415F-Bright green

T7 K 6420F-White

T7 K 6414F-Bright yellow

T7 K 6418F-Bright red

T7 K 6416F-Heather gray

State S. M or L. Shpg. wt. 13 oz. . . . . . . \$11.00

#### (4) The Sweatpants

only \$9

DETAILING: Pull-on style has an elasticized waistband. Rib-knit cuffs at leg openings. SIZES, COLORS AND ORDERING INFO:

Misses' sizes S(8-10); M(12-14); L(16-18).

T7 K 6405F-Royal blue

T7 K 6403F-Fuchsia

T7 K 6401F-Bright green

T7 K 6406F-White

T7 K 6400F-Bright yellow

T7 K 6404F-Bright red

T7 K 6402F-Heather gray

State S. M or L. Shpg. wt. 11 oz. .........\$9.00

ORDER YOUR CORRECT SIZE see the Fitting Room on page 25

#### The Accessories

Visor cap sold on page 49; sailor hat and scarf on page 20; socks on page 145

# tashion essentials

### THE **FASHION JEANS**

Ours are 100% cotton . . . woven fabrics in six terrific colors. Western-style, with a snug, body-hugging fit

only \$15

FABRIC: All woven cotton in your choice of smooth fabric or denim fabric. DETAILING: Western-style. Set-on waistband; five belt loops. Zipper fly-front with brass-look button closure. Two back patch pockets with topstitching; two front swing pockets and a watch pocket. Leg-opening about 16 inches wide. Belt not included.

CARE: Machine wash, warm; line dry.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 6, 8, 10, 12, 14, 16, 18.

(1) Smooth fabric. 77 K 63656F—White 77 K 63654F—Red 77 K 63651F—Violet 77 K 63653F—Royal blue 77 K 63657F—Jade green

Shipping weight 12 ounces.

State correct size .....\$15.00

T7 K 63655F-Navy blue Shipping weight 12 ounces. State correct size .....\$15.00

#### The Accessories

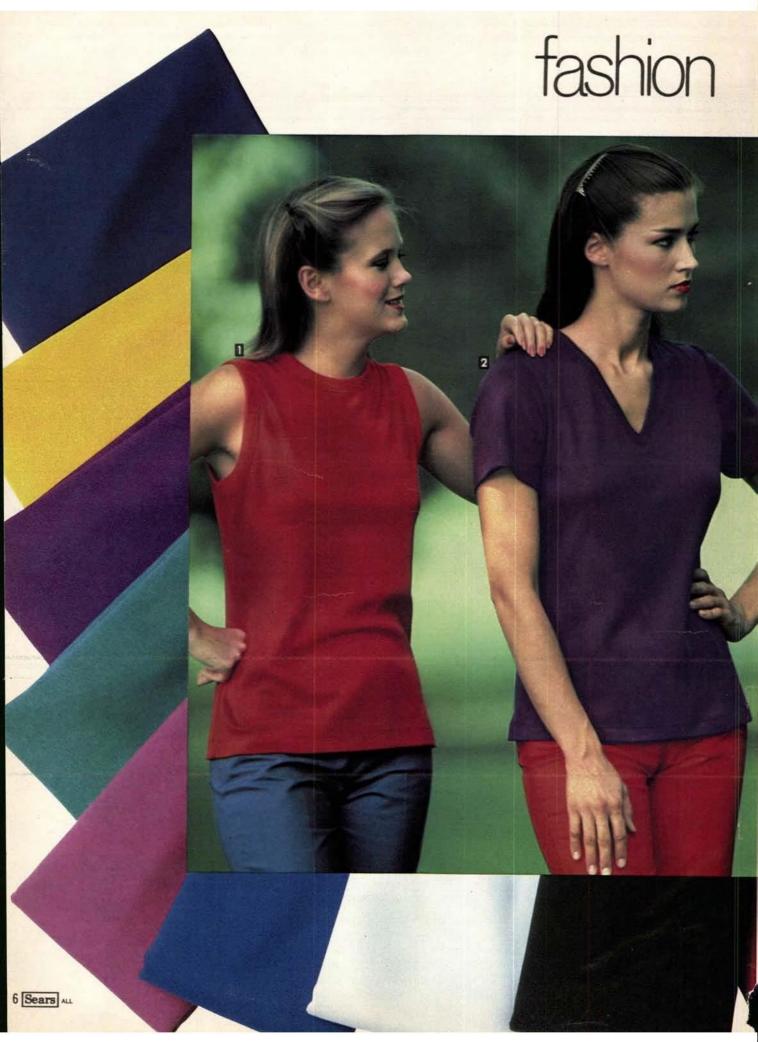
Shoes are sold on p. 20, 21 and 127. Earrings and bracelets on page 21. Belts, hat and shoulder bag are sold on page 20. Sunglasses are sold on page 43.

Just turn the page for the super T-shirt Tops shown here . . . sold on page 7.

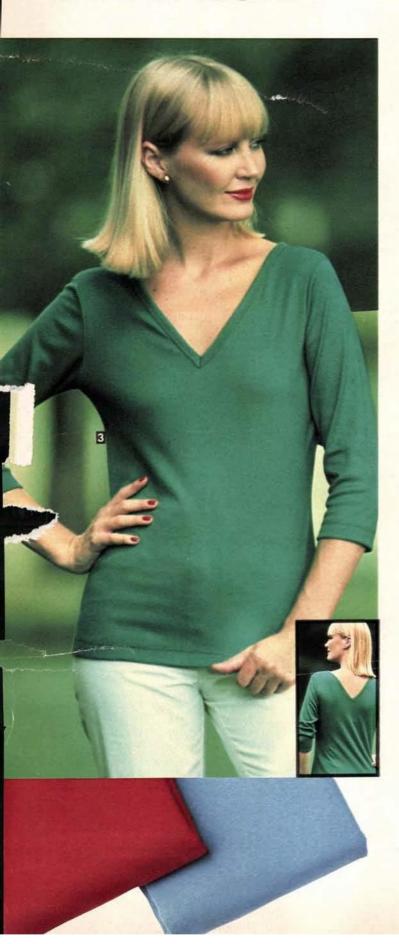
ORDER YOUR CORRECT SIZE see the Fitting Room on page 25







# essentials



## COTTON T-SHIRTS SANFOR-KNIT-FABRIC™

Ours are 3 new fashion basics, with the important necklines and sleeve lengths. PERMA-PREST® tops so they won't shrink out of shape even with machine washing and machine drying. Each style in the same 10 colors.

(1 thru 3) FABRIC: Smooth soft double-knit of comfortable 100% cotton . . . the fabric that breathes. Fine rib-knit trim. CARE: They're PERMA-PREST\* T-shirts . . . machine wash at warm temperature; no ironing needed if tumbled dry.

## (1) The Crew-neck Top Only \$7

DETAILING: Sleeveless pullover has rib-knit trim at crew neckline and around armholes. Square cut bottom.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 8, 10, 12, 14, 16. Please state correct size.

T7 K 7672F—Bright red T7 K 7680F—Navy blue T7 K 7673F—White T7 K 7676F—Black T7 K 7679F—Medium blue T7 K 7678F-Bright yellow

T7 K 7675F-Bright violet

T7 K 7677F—Jade green T7 K 7687F—Raspberry

T7 K 7674F-Royal blue

Shipping weight 5 ounces .

## (2) The Front V-neck Top Only \$9

DETAILING: Short-sleeve pullover has rib-knit trim around neck with V-line in front. Square-cut bottom.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 8, 10, 12, 14, 16. Please state correct size. T7 K 7802F—Bright violet T7 K 7803F-Black

T7 K 7799F—Bright red T7 K 7806F—Medium blue T7 K 7807F-Navy blue T7 K 7805F—Bright yellow

T7 K 7804F-Jade green T7 K 7808F—Raspberry

T7 K 7801F-Royal blue

T7 K 7800F-White

Shipping weight 6 ounces ......\$9.00

## (3) The Double V-neck Top Only \$10

DETAILING: Easy-fitting pullover has rib-knit trim at V-neck in front and in back. Below-elbow length sleeves. Square-cut bottom.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 8, 10, 12, 14, 16. Please state correct size.

T7 K 7789F—Jade green

T7 K 7793F--Navy blue

T7 K 7790F-Bright yellow

T7 K 7788F—Black
T7 K 7784F—Bright red
T7 K 7791F—Medium blue

T7 K 7787F-Bright violet

T7 K 7794F-Raspberry

T7 K 7786F-Royal blue

T7 K 7785F-White

Shipping weight 6 ounces ......\$10.00

ORDER YOUR CORRECT SIZE ... see the Fitting Room on page 25

#### The Accessories

The gold button earrings are sold on page 17. The combs are sold on page 20

#### THE NYLON RAINCOAT IN A POUCH

Ours is of shower-resistant double-faced run-resistant nylon with contrasting binding. A great traveler because it folds up easily, tucks into its own zippered pouch







fashion essentials

#### THE TAILORED PANTS

Ours are of lightweight gabardine styled with self-piped, button-down pockets in front and back

only \$16

FABRIC: Lightweight gabardine woven in a blend of polyester and rayon.

DETAILING: Set-on waistband has belt loops; zipper fly front with 1-button closing. Three button-down pockets edged with self-piping . . . 2 in front and 1 in back. Narrow legs measure about 18 in. wide at hemline. Imported. Belt not included.

CARE: Machine wash at warm temperature, delicate cycle; tumble dry. low.

SIZES, COLORS, ORDERING INFORMATION: Misses' sizes 6, 8, 10, 12, 14, 16. State size.

N7 K 61271F-Fuchsia N7 K 61266F-Gray N7 K 61267F-Blue

N7 K 61269F-Bright yellow

N7 K 61268F-White

Shipping weight 15 ounces ......\$16.00

ORDER YOUR CORRECT SIZE ... see the Fitting Room on page 25

#### The Accessories

Earrings, bracelets, belt, bag and blue shoes sold on page 21; camel and red shoes sold on page 18; sunglasses sold on page 43











#### THE APPLIQUED DRESS

Ours features the fashion news of white, leafy shoulder appliques and emphasizes the waistline with its own wide belt

only \$26 Misses' and Petite Misses' sizes

TALL MISSES' SIZES AND HALF SIZES PRICED HIGHER

FABRIC AND CARE: Smooth-knit of polyester. Machine washable, warm temperature; line dry or tumble dry.

DETAILING: Pullover-style dress has a scalloped "V" cut neckline. White Bonez applique trim adorns front of softly padded extended shoulders. Gathered skirt-portion is gently pleated in front. Elasticized waist in back has shirring. Self-covered vinyl-backed belt with pull-through buckle. Polyester knit-covered foam rubber shoulder pads.

SIZES, COLORS AND ORDERING INFO:

Misses' sizes 6, 8, 10, 12, 14, 16, 18, 20. (Fit figures 5 ft. 3 in. to 5 ft. 6½ in.) N31 K 6438F-Royal blue N31 K 6439F—Jade green N31 K 6440F—Raspberry State size. Shpg. wt. 14 oz. .....\$26.00

Petite Misses' sizes 4P, 6P, 8P, 10P, 12P, 14P. (Fit figures 5 ft. 2½ in. and under.) N31 K 6441F-Royal blue

N31 K 6442F—Jade green N31 K 6443F—Raspberry

State size. Shpg. wt. 12 oz. .....\$26.00

Half sizes 16½, 18½, 20½, 22½, 24½, 26½. (Fit figures 5 ft. 4 in. and under.)

N31 K 6444F—Royal blue N31 K 6445F—Jade green N31 K 6446F—Raspberry

State size. Shpg. wt. 1 lb. ......\$28.00

Tall Misses' sizes 10T, 12T, 14T, 16T, 18T, 20T, 22T. (Fit figures 5 ft. 7 in. to 5 ft. 11 inches in height.)

N31 K 6447F—Royal blue N31 K 6448F—Jade green N31 K 6449F—Raspberry

State size. Shpg. wt. 1 lb. ......\$28.00

WOMENSWEAR . . . Our special apparel section in Women's and Half sizes is on pages 110-121



#### The Shoe

UPPERS: Smooth, leather-look urethane. Strippy, clustered vamp with adjustable instep strap for comfortable fit.

SOLES, HEELS: Composition soles. Slender. 4-in. high covered heel matches upper.

SIZES, ORDER INFO: Women's medium sizes: 54B, 6B, 64B, 7B, 74B, 8B, 84B, 9B, 10B. Please state size as listed.

N54 K 45354F-Royal blue

Shipping weight 1 lb. 2 oz. ..... \$23.99



I HE FIFED SHIRT DRESS

Ours in a lustrous knit broadens the shoulders with flanges, adds a soft shawl collar, narrowed band-cuffs, contrast color piping and belt

only \$26 Misses' and Petite Misses' sizes

HALF SIZES PRICED HIGHER

FABRIC AND CARE: Bright yarns of smooth polyester knit. Machine wash at warm temperature; tumble dry.

DETAILING: Pullover-style shirtwaist dress has long sleeves with one button band cuffs. Button front opens to waistline. Narrow shawl collar; flanged shoulders. Piping trim outlines collar, shoulders, front opening and cuffs. Double spaghetti tie belt matches color of piping trim. Elasticized waistline. SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 6, 8, 10, 12, 14, 16, 18, 20. (Fit figures 5 ft. 3 in. to 5 ft. 6½ in.) N31 K 6462F—Violet with fuchsia trim

N31 K 6463F-Royal blue with bright gold trim

N31 K 6464F-Bright red with violet trim State size. Shipping weight 12 ounces ......

Petite Misses' sizes 4P, 6P, 8P, 10P, 12P, 14P.

(Fits figures 5 ft. 21/2 in. and under.) N31 K 6465F-Violet with fuchsia trim

N31 K 6466F-Royal blue with bright gold trim

N31 K 6467F-Bright red with violet trim State size. Shipping weight 11 ounces ... .....\$26.00

Half sizes 161/2, 181/2, 201/2, 221/2, 241/2, 261/2. (Fits figures 5 ft. 4 in. and under.)

N31 K 6468F-Violet with fuchsia trim

N31 K 6469F-Royal blue with bright gold trim N31 K 6470F—Bright red with violet trim

State size. Shipping weight 13 ounces ... ...\$28.00

WOMENSWEAR . . . Our special apparel section in Women's and Half sizes is on pages 110 to 121

#### The Accessories

Fuchsia necklace and earrings sold on page 21, blue beads on page 75, bag on page 21, cuff bracelet on page 30, bangle bracelets on page 135, shoes on page 19







#### THE PIPED-WRAP DRESS

Ours is colorful, collarless and cap-shouldered ... wraps and ties with a sash, adds a touch of white piping for dash

only \$30 Misses' and Petite Misses' sizes

FABRIC AND CARE: Softly brushed jersey knit of polyester. Machine wash, warm; line or tumble dry.

DETAILING: Step-in style wrap-dress with snap side closing. Bodice extends to a sash, pulls through a side opening and ties at the waist. Dramatically accented with white piping around the V-neckline, cap-shouldered sleeves and sash. Two side-seam pockets. Softly gathered at the waistline.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 6, 8, 10, 12, 14, 16. (Fits figures 5 ft. 3 in. to 5 ft. 6½ in.)

N31 K 6456F—Jade green N31 K 6457F—Coral rose

N31 K 6458F-Cornflower blue

State size. Shipping weight 1 lb. 3 oz. ......\$30.00

Petite Misses' sizes 4P, 6P, 8P, 10P, 12P, 14P.

(Fits figures 5 ft. 21/2 in. and under.)

N31 K 6459F-Jade green

N31 K 6460F-Coral rose

N31 K 6461F-Cornflower blue

State size. Shipping weight 1 lb. 1 oz. ......\$30.00



#### The Jewelry

(A) Pearl-look Necklace. Elegantly styled with simu lated pearl and gold-color beads; both in graduated sizes Base metal. Barrel closure. About 16 in. long. ORDERING INFORMATION:

4 K 36798—Shipping weight 1 ounce ...........\$5.0

(B and C) Matching Bead Earrings. Each measure about 1/2-inch in diameter. Base metal. Style for pierce ears has 14K yellow gold posts.

ORDERING INFORMATION: Shipping weight 1 oz.

(B) Gold-color Bead Earrings

4 K 36799-Pierced-ear style ..... 

(C) Lustrous Pearl-look Bead Earrings 4 K 36801-Pierced-ear style . .\$3.00

4 K 36804-Clip-on style ..... 3.00

ALL Sears 1



#### Rib-knit Sweater Tights . . the warmest Tights we sell

FABRIC: 70% Orlon\* acrylic, 30% nylon knit. DETAIL: Extra-wide ¾ in. elastic waist for secure comfort. Heavy sweater rib for warmth. Seamless. CARE: Machine wash warm, with similar colors and tumble dry.

tumble dry.

SIZES. COLORS. ORDER INFO: Regular sizes S(2-3);
M(4-5); L(6-6x). State letter S, M or L; not number size. See Chart on page 66.

(1) 29 H 27032F—Dark burgundy
(2) 29 H 27033F—Brown
(3) 29 H 27036F—Red
(4) 29 H 27034F—Dark green
(5) 29 H 27037F—White
(6) 29 H 27037F—Navy
Shipping weight 2 oz. . . . . . Each \$ 2.39

\*Reg. Du Pont T.M.







#### Sears Best Tights and Leotards

FABRIC: Run-resistant. Nylon knit in pebble crepe texture for strength and stretch.

CARE: Machine wash, warm, with similar colors. Tumble dry. DETAILING, SIZES, COLORS, ORDERING INFORMATION: Regular sizes S(2-3); M(4-5); L(6-6x). See Chart on page 66.

(7 thru 12) Sears Best Tights. Year-round, all-purpose weight ... pretty enough for dress, durable enough for active wear. Seamless. Toe, knee and ¾-in. covered elastic waist are reinforced. Shaped panel seat for fit, wear. Knit-to-fit ankle, calf and thigh for

sag-resistant comfort. State S, M or L; not number size.
(7) 29 H 2731F—White (10) 29 H 2733F—Navy
(8) 29 H 2737F—Burgundy (11) 29 H 2732F—Red
(9) 29 H 2736F—Pink (12) 29 H 2734F—Black Shipping weight 1 ounce ...

(13 and 14) Sears Best Leotards. Black. Elastic scoop neck 

#### Pull-on Skirt for exercise, recreation

(15) Wear with leotards for dancing school, gymnastics, skating, exercise. Covered elastic waist.

FABRIC. CARE: Black nylon knit. Mach. wash, warm; tumble dry.

SIZES. ORDERING INFO: Reg. sizes S(2-3); M(4-5); L(6-6x). See
Chart on page 66. State letter size S, M or L; not number size.

29 H 2777F—Shipping weight 1 ounce......\$2.99

#### Run-resistant Tights in heavyweight nylon interlock knit

FABRIC: Nylon interlock stitch knit to help prevent running. Durable weight.

DETAILING: Reinforced, long wearing elastic waistband is ¼ inch wide for secure com-fort. Shaped panel seat for good fit and added comfort. Seamless.

CARE: Machine wash, warm, with similar colors. Tumble dry at low cycle.

dry at low cycle.

SIZES, COLORS AND
ORDERING INFORMATION:
Regular sizes S(2-3); M(4-5);
L(6-6x). State letter size S, M
or L; not number size. See
Chart on page 66 to find your
correct size.

correct size. (16) 29 H 27029F-Green (17) 29 H 27027F-Red (18) 29 H 27026F-White (19) 29 H 27028F-Royal

Shpg. wt. 1 oz. ... Ea. \$1.79



call ears www

Do all your back-to-school shopping from Sears catalogs without leaving home

#### Even our VERY LOW PRICED Tights have panel seat

prs. in \$389 pkg. 6 prs. in \$372 each pkg.

FABRIC: Smooth, flat knit of 100% nylon.

DETAIL: Elastic waist; shaped panel seat. Seamless.

CARE: Machine wash, warm with similar colors. Tumble dry.

SIZES. COLORS. ORDERING INFO: Package of 3. Regular sizes

S(2-3); M(4-5); L(6-6x). State one letter size S, M or L per pkg.

See Chart on page 66. Shpg. wt. per pkg. 4 oz.

Shipping weight per package 4 ounces.

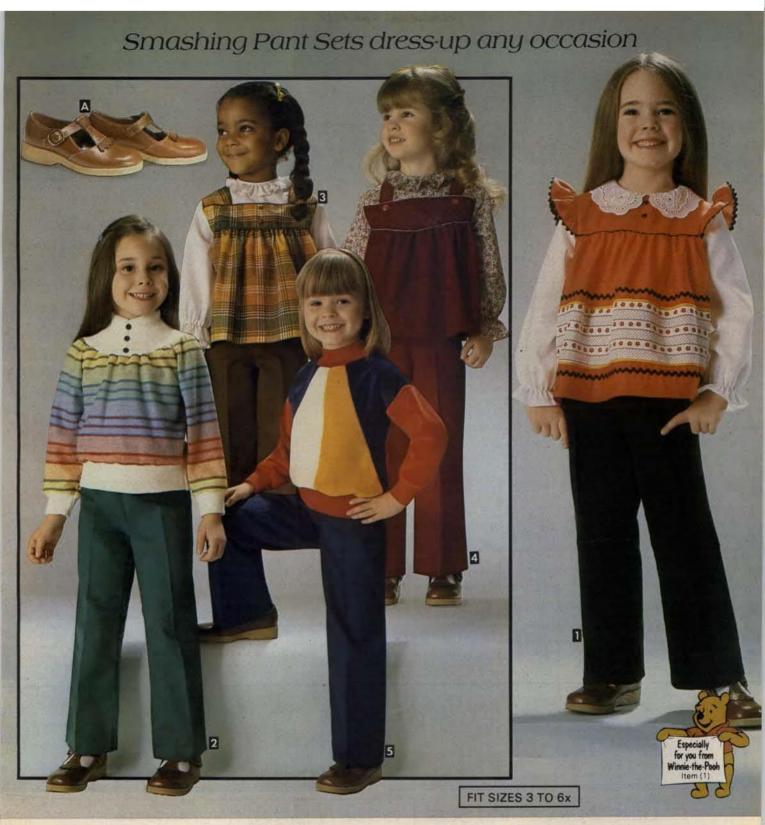
(20) 29 H 27085F-1 red, 1 white, 1 royal blue

(21) 29 H 27087F-1 navy blue, 1 gold, 1 green

(22) 29 H 27086F-1 lt. blue, 1 yellow, 1 pink

One package .......\$3.89; 2 or more packages, Each

\*3.72



#### (A) T-strap Casual

UPPERS: Leather. Adjustable T-strap. Elastic gore. Kiltie trim. Sueded split-leather heel counter.

SOLES, HEELS: Padded insole at heel. Molded polymer bottom. 11/8 in. high heel.

SIZES, ORDER INFO: Childrens and Infants sizes. State size.

Childrens: 8½D, 9D, 9½D, 10D, 10½D, 11D, 11½D, 12D, 12½D, 13D, 13½D, 1D, 1½D, 2D, 2½D, 3D, Shpg, wt. 1 lb. 3 oz. \$14 H 13305F . . . . \$17.99

(1 thru 5) FABRIC: Sets of polyester and cotton blend except top of (1) is 100% cotton, top of (2) is acrylic, polyester knit. CARE: (1), (3, 4, 5): machine wash, warm temperature; tumble dry, low (2): machine wash, inside out, warm; tumble dry, low.

DETAILING. SIZES. COLORS. ORDERING INFO: Regular sizes 3, 4, 5, 6, 6x. State size when ordering. See Chart on page 66.

(1) Our best to you from Winnie-the-Pooh... the fanciest Smock and corduroy Pant Set we sell. Red with black dot print 2-piece smock. Black ricrac trims yoke and ruffle at shoulder; 2 buttons at yoke. White long-sleeves with elasticized ruffle cuffs and feminine embroidered collar. Black pinwale corduroy pants have band-front, elastic backwaist, modified flare pant-legs. Slate size 3, 4, 5, 6, etc.

5, 6 or 6x. 29 H 43322F—Shipping weight 12 ounces . . . . . . . . . . . . Set \$15.99

(2) PERMA-PREST® Pant Set with cuddly striped fleece Top. Rainbow striped top with ragian sleeves. Rib-knit cuff and waist; deep rib-knit collar forms yoke-look. 3-button trim. Teal-blue brushed twill pants with band-front, elastic backwaist and modified-

(3) PERMA-PREST® woven plaid Smock with brown twill Pant Set. 2-pc. look smock; brown plaid with orange, yellow, cream, dark green. Cream smock has ruffled neck, elasticized sleeves. Green piping trims shoulders and yoke; 2-button trim. Modified-flare twill pants with band-front and elastic backwaist. State size 3, 4, 5, 6 or 6x.
29 H 43317F—Shipping weight 9 ounces .....Set \$10.99

(4) Berry corduroy Pant Set. 2-piece look smock top; floral print smock blouse with ruffled collar and wrists. Corduroy quilted yoke has print piping and 2-button trim; gathered at yoke. Modified-flare pants with band-front and elastic backwaist. State size 3, 4, 5, 6 or 6x.

29 H 43319F-Shipping weight 11 ounces .... Set \$13.99

(5) Luxurious diagonal pieced velour Top, navy corduroy Pant Set. Velour top in red, gold, cream, navy with red ribbed crew neck, cuffs and waist. Modified-flare pinwale pants with band-front elastic backwaist.

29 H 43321F-State size 3, 4, 5, 6, 6x. Wt. 8 oz... Set \$13.99



## Girls' 2-piece Play Sets

Save \$1 when you buy any 2 Sets

SIZES 3 TO 6x

(1 thru 8) FABRIC, CARE: Knit tops and woven and corduroy pants in blends of polyester and cotton. Machine washable, warm; tumble dry. (1 thru 4) no iron.

(1 and 2) PERMA-PREST® Pant Sets with mock turtleneck top and solid twill pants

DETAILING: Tops have white picot edge on mock turtleneck tipped with contrasting color. Floral print design with decorative buttons on (1); roller skate screen print on (2). Solid-color pants have modified flared legs, comfortable all-around elastic waist and nearly hemmed bottoms.

Any 2 or more sets ...... Each 6.49

(3 and 4) PERMA-PREST® Pant Sets with mock turtleneck top, print duck pants

DETAIL: Knit tops have picot edge on mock turtleneck tipped with contrast-ing color. Butterfly applique, embroi-dery on (3); floral applique, embroi-dery on (4). Patterned pants have hemmed bottoms, modified flared legs, all-around elastic waist.

SIZES, COLORS, ORD, INFO: Regular sizes 3, 4, 5, 6 or 6x. State size. See Chart, p. 66. Wt. set 7 oz.

(3) 29 H 43003F—Set with gold top, patterned pants

(4) 29 H 43004F—Set with blue

top, blue flower print pants for one set ......\$7.99 Price for one set ......\$7.99 Any 2 or more sets ... Each 7.49 (5 and 6) Pant Sets with turtleneck top, and corduroy pants

DETAIL: Knit tops have turtleneck collars with contrasting pi-cot trim. Flower bouquet embroi-dery on (5); kites embroidered on (6). Corduroy pants have nicely fitting band front, elastic backwaist, modified flared legs.

waist, modified flared legs.

SIZES, COLORS AND
ORDERING INFORMATION:
Regular sizes 3, 4, 5, 6, 6x. State
size. See Chart on page 66 for size
before ordering.
Shipping weight set 8 ounces.
(5) 29 H 43005F—Set with
peach top, brown pants
(6) 29 H 43006F—Set with
yellow ton green parts

yellow top, green pants
Price for one set ......\$8.99
Any 2 or more sets . Each 8.49

(7 and 8) Pant Sets with striped turtleneck top, corduroy pants

DETAIL: Knit tops have an em-broidered floral design. Corduroy pants have band front, elastic backwaist, modified flared legs. SIZES, COLORS, ORDER INFO: Regular sizes 3, 4, 5, 6, 6x. State size. Refer to Chart on page 66.

stze. Refer to Chart on page 66.
Shpg. wt. set 8 oz.
(7) 29 H 43007F—Set with
teal striped top, teal pants
(8) 29 H 43008F—Set with
pink striped top, pink pants
Price for one set ......\$9.99
Any 2 or more sets . Each 9.49

"Charge It" if you wish . . . see page 721







#### SIZES TO 6x

(1 thru 3) TOUGHSKINS® PERMA PREST® corduroy fashion slacks			
FABRIC: Wide-wale corduroy of polyester, cotton and nyl			

DETAIL: Band front with zipper and hidden snap closure; stylish interlocking belt buckle. Elasticized backwaist for a shapely fit. 2 front slash pockets. Modified straight leg styling. CARE: Machine wash, warm; tumble dry. No ironing. SIZES, COLORS, ORDERING INFORMATION: Sizes 3, 4, 5, 6 and 6x. State size. See Chart on page 66 before ordering.

| Regular sizes | Slim sizes | 29 H 40017F—Blue | 29 H 40017F—Blue | 29 H 40016F—Burgundy | 30 29 H 40013F—Green | 29 H 40018F—Green | 29 H 40018F—Green | 30 H 40018F Slim sizes Shipping weight 8 ounces ..... Each \$8.99

(4 thru 6) Corduroy Carpenter Overalls with Liberty Label

FABRIC: Pinwale corduroy of cotton and polyester. DETAILING: Adjustable straps. Button fly; button closure at both sides of waist. 2 front slash pockets, 2 back patch pockets; Bib snap pocket with Liberty label at center of pocket. Stylish straight-leg styling.

CARE: Machine wash at warm temperature; tumble dry. SIZES, COLORS, ORDERING INFORMATION: Sizes 4, 5, 6 and 

 (a)
 29 H 40832F—Camel
 \$11.99

 (5)
 29 H 40831F—Red
 11.99

 (6)
 29 H 40831F—Navy
 11.99

(7 and 8) PERMÁ PREST® long-sleeve flannel Shirts FABRIC: Flannel-plaid woven of polyester and cotton. DETAIL: Button-front with small white collar and white band ouffs. Hemmed bottom. Coordinate with overalls above.

CARE: Mach. wash, warm; tumble dry. Ironing not necessary.

SIZES, COLORS, ORDERING INFORMATION: Sizes 3, 4, 5, 6
and 6x. State size. See Chart on page 66. Shpg. wt. 3 oz.

(7) 29 H 35722F—Red plaid \$5.99

(8) 29 H 35721F—Blue plaid 5.99

Long-sleeve brushed-knit stripe Blouson Top FABRIC: Soft brushed-knit of acrylic and polyester. DETAILING: Bold-multicolor striped body with cream rib-knit collar, cuffs and waistband. Keyhole opening at front neck with bow tie and blue accenting pom-poms. CARE: Machine wash, cold temperature; hang to dry. 

(10 thru 15) Especially to you from Winnie-the-Pooh
...corduroy Suspender Skirt and Jumper
FABRIC: Corduroy of polyester and cotton blend. (10 thru 12);
widewale corduroy, (13 thru 15); pinwale corduroy.
CARE: Machine wash, warm temperature; tumble dry. DETAIL, COLORS, SIZES, ORDERING INFORMATION: Sizes 4, 5, 6 and 6x. State size. See Chart on page 66. (10 thru 12) Corduroy Suspender Skirt with button front. Wide waistband has elastic backwaist and loops for but-

(13 thru 15) Corduroy Jumper with inverted front pleat 2-button shoulder closure and 2 flap pockets with button trim; simulated wood buttons.

 Shipping weight 5 ounces.
 \$10.99

 (13) 29 H 40825F—Light blue
 \$10.99

 (14) 29 H 40826F—Red
 10.99

 (15) 29 H 40827F—Camel
 10.99

(16 thru 19) Feminine PERMA PREST® Blouses FABRIC: Polyester and cotton woven broadcloth.

CARE: Machine wash, warm; tumble dry. No ironing. SIZES. DETAILS, COLORS. ORDERING INFORMATION: Sizes 3, 4, 5, 6 and 6x. State size. See Chart on page 66.

(16) Long-sleeve lace-trimmed cream Blouse. 

(17) Long-sleeve floral print bow-tie Blouse. Stand-up collar forms bow tie at neck. Elasticized ruffle cuffs. Button front; hemmed bottom. Cream background with multicolor floral 

(18 and 19) White Peter Pan-collar Blouses. White piping at edge of collar. Button front; hemmed bottom. Band cuffs; (18) has short puff sleeves, (19) has long sleeves. State size 3, 4, 5, 6 and 6x when ordering.

(18) 29 H 35724F—Short sleeve. Shpg. wt. 2 oz. ....\$3.99

(19) 29 H 35725F—Long sleeve. Shpg. wt. 3 oz. .... 4.99



## little girls' feminine collectibles . . . long-sleeve knit Tops with ruffles, bows or lace trim

(1 thru 7) FABRIC Body conforming knit of polyester and cotton. (1, 2 and 7) are jersey knit. (3) is stretchy rib-knit. (4 thru 6) are of luxurious interlock . very soft, shape retaining and durable.

CARE: Machine wash, warm; tumble dry. All except (3) require no ironing.

DETAIL, COLORS, SIZES, ORDERING INFORMA-TION: Sizes S(2-3); M(4-5); L(6-6x). State size S, M or L. See Chart on page 66 before ordering.

(1 and 2) Print PERMA-PREST® Smock Top with ruffled wings. White knit turtleneck and sleeves, elasticized ruffle wristlets. Hemmed bottom. (1), scarecrow-print body; (2), ice-cream, hot dog

Wagons-print body.

State size S, M or L when ordering.

(1) 29 H 35718F—Red. Shpg. wt. 4 oz. . . . \$4.99

(2) 29 H 35717F—Blue. Shpg. wt. 4 oz. . . . 4.99 24 Sears ALL

(3) Multicolor striped Top with Peter Pan collar Feminine front keyhole opening bow tie. Lettuce-edge ruffle at collar, sleeve cuffs. Hemmed bottom. State size S, M or L. 29 H 35715F—Shipping weight 4 ounces . . . . \$5.99

(4 thru 6) PERMA-PREST®, lace-trimmed Smock Top in three lovely colors. Pullover style, rib-knit turtleneck, lace edge. Elasticized ruffle cuffs, ruffled wings; lace trim. Shirred yoke, hemmed bottom. State size S, M, or L.

(4) 29 H 35695F-Blue, white lace. Wt. 4 oz. . \$5.99

(5) 29 H 35694F-Cream, red lace. Wt. 4 oz. . 5.99

(6) 29 H 35693F-Red, white lace. Wt. 4 oz. . 5.99

PERMA-PREST® cream Peasant Tunic with screen print. Floral screen design on front. Elasticized neck and sleeve cuifs; red bow at neck. Elasticized waist has multicolor stitching. Hemmed bottom. State size S, M, or L.
29 H 357 13F—Shipping weight 4 ounces . . . . . \$5.99



## (8 thru 10) PERMA-PREST® long-sleeve knit turtleneck Tops

FABRIC: Soft, heavyweight interlock knit of polyester and soft cotton. DETAIL: Snug fitting rib-knit turtleneck and cuffs. Hemmed bottom.

CARE: Machine wash, warm; tumble dry. Ironing not necessary.

SIZES. COLORS. ORDER INFO: Sizes S(2-3); M(4-5); L(6-6x). Slate size S, M or L. See Chart on page 66. Wt. 3 oz. (8) 29H35434F-Gold ... Ea. \$3.99 (9) 29H35431F-Cream ... Ea. 3.99 (10) 29H35432F-Red ... Ea. 3.99



Even our VERY LOW PRICED Knit PERMA-PREST® Shirts are stylish solids and stripes

Long sleeve

Short sleeve 3 in a \$689 3 in a \$589 package \$589

FABRIC: Body conforming Jersey knit of polyester and cotton.

DETAILING: Contrast knit binding at round neck and sleeve cuffs. Hemmed bottom.

CARE: Mach. wash, warm; tumble dry. Ironing not necessary.
SIZES, COLORS, ORDER INFO: Pkg. of

3; (11) short sleeve; 1 white, 1 yellow, 1 multicolor stripe. (12) Long-sleeve; 1 red, 1 yellow, 1 stripe. Sizes S(2-3); M(4-5); L(6-6x).









## ROUGH-HOUSERS®

Our strongest Dacron\* polyester and cotton leans



# TOUGHSKINS®

Dacron\* polyester, DuPont 420 nylon and cotton combine to make these our longest-wearing Jeans





#### Cowboy Boot with western-styled stitching

UPPERS: Leather foot. Vinyl shaft with cushioned nylon tricot lining. Western-styled stitching. Cloth pull-straps for easy on. Brown in color.

SOLES, HEELS: PVC vinyl.

SIZES, ORDERING INFORMATION:
Little Boys' medium sizes: 8½D, 9D, 9½D, 10D, 10½D, 11D, 11½D, 12D, 12½D, 13D, 13½D, 1D, 1½D, 1½D, 2D, 2½D and 3D. Please state size as listed above when exchanged

ed above when ordering.
Shpg. wt. 2 lbs. 2 oz.
54 H 15711F .....\$22.99

#### (1 thru 11) Denim Jeans

DETAIL: Inside knee patch heat-applied DETAIL: Inside knee patch heat-applied before sewing for firm, exact placement on items (1 thru 9). "Folded-fabric" double-needle stitched seams on seat; also on 2 patch back pockets on items (1 thru 9). Bartacks or rivets at stress points for extra strength where tension is greatest. 2 slant front pockets. Back yoke. Polyester-core thread for stronger hold than with conventional cotton thread. Slightly flared round legs. Self-locking zip fly. Belt loops. Foreign assembly.

CARE: Machine wash, warm; tumble dry. PERMA-PREST® items (1 thru 11) need no ironing if tumble dried.

FABRIC, SIZES, COLORS, ORD. INFO: Slim, Reg. sizes 3, 4, 5, 6, 6x. Chart, p. 66.

## (1 thru 5) PERMA-PREST® Toughskins® Western Jeans The strongest jeans we sell.

. made with polyester and nylon yarn placed vertically to endure strain of rough play. Woven of Dacron\* polyester for durability, DuPont 420 nylon for strength, cotton for comfort. Brushed for softness. Elastic backwaist. State size 3, 4, 5, 6, 6x.

olor	Slim Sizes	Reg. Sizes
1) Navy 2) Berry 3) Blue 4) Green 5) Tan	29 H 76346F 29 H 76349F 29 H 76326F 29 H 76347F 29 H 76348F	29 H 76341F 29 H 76344F 29 H 76321F 29 H 76342F 29 H 76343F
on Addition to work the consistency in	29 H 76348F	29 H 7

# Rough-Housers® Western Jeans

Woven of Dacron\* polyester for durability, cotton for comfort. Brushed. Band waist. State size 3, 4, 5, 6 or 6x.

Color	Slim Sizes	Reg. Sizes
(6) Navy	29 H 76456F	29 H 76451F
(7) Brown	29 H 76457F	29 H 76452F
(8) Green	29 H 76458F	29 H 76453F
(9) Rust	29 H 76459F	29 H 76454F

# (10 and 11) PERMA-PREST® Budget-priced Western Jeans

Woven of Dacron\* polyester for durabili-ty and cotton for comfort. Band waist. State size 3, 4, 5, 6 or 6x.

Color	Slim	Regular
(10) Navy (11) Green .	29 H 76236F 29 H 76238F	29 H 76231F 29 H 76233F
Shpg. wt	7 oz.	7 oz.
Price	\$4.47	\$4.47

(12) Hand-braided Beit Wood-tone strap of bonded leather fibers with braid, 1-in. wide. Cast-metal brasscolor buckle. Foreign assembly.

SIZES, ORD INFO: Waist S (19-21 in.); L(22-24 in.). State S or L, not waist size. 29 H 34578F—Shpg. wt. 3 oz. . . . \$4.99 Reg. DuPont T.M.

See our selection of Toddler's TOUGHSKINS® on page 88

## Even our VERY LOW PRICED polyester and cotton Jeans need no ironing





(1 thru 7) FABRIC: Tri-blend fabric woven of Dacron\* polyes-ter for durability, DuPont 420 nylon for extra strength and cotton for comfort. Polyester and nylon yarns placed vertically to endure the strain and abrasion of rough and tumble play and still show minimum wear.

minimum wear.

CARE: Machine wash, warm; tumble dry. No ironing needed.

DETAIL. SIZES, COLORS, ORDER INFO: Inside knee patch heatapplied before sewing for firm, exact placement. Bartacks at stress
points for extra strength where tension is greatest. Polyester-core
thread for stronger hold than conventional cotton thread. Belt
loops, Self-locking zip fly. Snap closure at waist. Slim and Regular
sizes 3, 4, 5, 6, 6x. See Chart on p. 66. Shipping weight 8 oz.

(1 thru 3) PERMA-PREST® Fashion-pocket Denim Jeans slant front, 2 patch back pockets. "Folded fabric" double-needle 2 slant front, 2 patch back pockets. "Folded fabric" double-needle stitched seams on seat, back pocket and outseam on leg for extra strength and wear resistance. Fashionable accent design on back pockets. Band waist. (1 and 2) "Hanging Tough Toughskins®" woven label on waistband. Yoke back styling, slightly flared legs. (3) Straight-legs made 4 inches longer for roll-up or growth. "Toughskins®" brass plate at top of back, right patch pocket. Serged bottoms. State size 3, 4, 5, 6, or 6x.

Style Color Slim...for slender build average build

(1) Chevron pockets . Navy 29 H 66396F 29 H 66391F Slim . . . for slender build \$9.99 Med. blue (2) Diamond-loop 29 H 66397F 29 H 66392F 9.99 (3) Roll-up cuffs. Navy 29 H 66398F 29 H 66393F

(4 thru 7) PERMA-PREST® Casual Pants

Slightly flared legs; elastic backwaist; center crease. Two swing front pockets. Band front. State size 3, 4, 5, 6, 6x.

Slim fits slender build	Regular fits average build	Price each
29 H 66896F 29 H 66897F 29 H 66898F 29 H 66899F	29 H 66891F 29 H 66892F 29 H 66893F 29 H 66894F	\$8.99 8.99 8.99 8.99
	slender build 29 H 66896F 29 H 66897F 29 H 66898F	slender build average build 29 H 66896F 29 H 66891F 29 H 66897F 29 H 66892F 29 H 66898F 29 H 66893F

See Toughskins for Toddlers on page 88

6

Vinyl laminated to vinyl, 1½-inches wide. Different color on each side; black reverses to brown. Edges stitched with matching thread. Metal brass-look buckle.

Reversible Belt with

7

SIZES AND ORDER INFO: Sizes in inches: S(19-21) and L(22-24). State letter size S or L, not inches. Measure at natural waistline. 29 H 34536F—Shipping weight 2 oz...\$1.99

#### (1) Bib Overalls in Hee Haw\* Print with 3 pockets and extra-durable stitching

FABRIC: Soft, comfortable cotton denim. DETAIL: White contrast stitching. 2 front patch pockets, bib pocket with snap clo-sure double-stitched for durability. Back seam, outer leg seams triple-needle stitched for extra strength. Adj. straps with post-button, hook closure. Straight legs. Side button vents for easy dressing. Button fly.

CARE: Machine wash at warm tempera-ture; tumble dry.

#### (2 thru 4) PERMA-PREST® Rough-housers® Casual Pants . . . the strongest polyester and cotton casual Pants we sell

FABRIC: Woven of polyester and cotton brushed for softness

DETAIL: Reinforced seams. Bartacked at stress points. Band front, elastic back waistband. Self-locking zipper fly. 2 front patch pockets; color-matched stitching. Slightly flared legs.

CARE: Machine wash at warm temp.; tumble dry. No ironing needed. SIZES, COLORS, ORDERING INFO: Slim and Regular sizes 3, 4, 5, 6 or 6x. State size. See Chart on page 66 for sizing information before ordering.

Color	Slim fits slender build	Regular fits average build
(3) Green	29 H 66416F 29 H 66418F 29 H 66417F	29 H 66411F 29 H 66413F 29 H 66412F
Chinning	naight 0 ann ag	66.00

#### (5) Our lowest priced denim Bib Overalls \$599

FABRIC: Navy cotton denim.

DETAIL: Bartacked at stress points. Pullon style with side button vents, adj. straps. Snap fly. 2 front patch pockets. Bib pocket with snap closure. Straight legs. Imported.

CARE: Machine wash at warm tempera-ture with similar colors; tumble dry.

SIZES AND ORDERING INFO: Regular sizes. State size 3, 4, 5, 6, 6x. See Chart on page 66. 29 H 76395F—Wt. 11 ounces ...\$5.99

### Even our VERY LOW PRICED polyester and cotton Boxer Pants are PERMA-PREST® Pants

(6) FABRIC, CARE: Woven of polyester, cotton. Machine wash at warm temp.; tumble dry. No ironing necessary.

DETAIL: All-around elastic waistband. Slightly flared legs with hemmed bot-

SIZES. COLORS, ORDER INFO: Pkg, of 3: one each: blue, brown, green. Reg. sizes 2, 3, 4, 5, 6, 6x. State one size per package. See 

Do all your back-to-school shopping call from Sears catalogs Sears without leaving home www.







Even our VERY LOW PRICED Knit Shirts are available in fashionable solids or stripes

in pkg.

FABRIC: Knit of polyester and cotton.

DETAIL: Rib-knit crew neck (solid color on stripes). Rib-knit cuffs on long sleeves; hemmed short sleeves. Hemmed bottom.

CARE: Machine wash at warm temperature; tumble dry.

SIZES. COLORS. ORDER INFO: Pkg. of 3: Solids—1 green, 1 lt. blue, 1 red;

Stripes (similar to illustration)—1 green, 1 blue, 1 red. Reg. sizes S(2-3);

M(4-5); L(6-6x). State S, M or L, not number size. See Chart, p. 66.

(14) 29 H 49517F—Long sleeve Solids. Shpg. wt. 9 oz. . . . Package \$6.49

(15) 29 H 49999F-Long sleeve Stripes. Shpg. wt. 9 oz. ... Package 6.49 29 H 48916F-Short sleeve Stripes. Shpg. wt. 8 oz. ... Package 5.89

29 H 489 14F-Short sleeve Solids. Shpg. wt. 8 oz. .... Package 5.89



